

Back by popular demand...

# Bethany's GOT TALENT

Last year *Bethany's Got Talent* raised over \$65,000 to support Bethany Health Care Center and help us to care for our residents as family. Join us to make this year even bigger and ensure that Bethany residents continue to thrive!



# Bethany's GOT TALENT

The logo for 'Bethany's Got Talent' is centered in the upper half of the image. It features the name 'Bethany's' in a large, white, cursive font. Below it, the words 'GOT TALENT' are written in a smaller, white, sans-serif font. A large, white, stylized graphic of a star inside a circle is positioned between 'Bethany's' and 'GOT TALENT'.

Join us for *Bethany's Got Talent*, a virtual event live streaming at 7:00 pm on Thursday September 30th!

Open here for sponsorship opportunities >>>

You can support the mission of Bethany from the comfort of your home! Be inspired by our mission moments, and entertained by our talented residents, staff, and volunteers as they perform acts throughout the event!

- ★ Pre-registered viewers will vote live for their favorite act, and the winner will receive a *Bethany's Got Talent* Trophy.
- ★ Viewers will be entered into a drawing for exciting prizes to be awarded throughout the evening.
- ★ You will also be mailed a special "Dessert for Two" box to enjoy while you watch!

## Ticket Opportunities

### Star | \$100

- ★ (1) Private link to view *Bethany's Got Talent* live premiere
- ★ (1) Exclusive Dessert for Two box delivered to you to enjoy during the event
- ★ (1) Entry into drawing for a variety of fantastic prizes
- ★ Ability to cast (2) votes for the winner of the *Bethany's Got Talent* contest

### Co-Star | \$25

*Available exclusively for the Sisters of St. Joseph*

- ★ (1) Private link to view *Bethany's Got Talent* live premiere
- ★ Ability to cast (2) votes for the winner of the *Bethany's Got Talent* contest



**Susan Wornick – Emcee**

Beloved Boston news personality, award winning journalist, and dear friend to Bethany, Susan lends her wit and charm as host of *Bethany's Got Talent*.

## Sponsorship Opportunities

### Presenting Star | \$10,000 *one available*

- ★ Sponsor name or logo appears with “Presented by” alongside the event logo from the time of confirmation
- ★ Opportunity to welcome guests to the event with a pre-recorded message
- ★ Sponsor logo appears on all printed and electronic event materials from the time of confirmation
- ★ Sponsor recognized with a “call out” from event host Susan Wornick
- ★ Sponsor featured in (5) social media posts
- ★ Sponsor featured in all press/media outreach
- ★ Sponsor logo appears on Bethany website
- ★ Sponsor name listed in Bethany’s annual report
- ★ Sponsor logo appears on sponsor acknowledgment screen during event
- ★ (10) Private links to view ***Bethany’s Got Talent*** live premiere
- ★ (10) Exclusive *Dessert for Two* boxes delivered to you and your guests to enjoy during the event
- ★ (10) Entries into drawing for a variety of fabulous prizes
- ★ Ability to cast (20) votes for the winner of the ***Bethany’s Got Talent*** contest
- ★ Sponsor logo appears in the virtual event program

### Super Star | \$5,000 *one available*

- ★ Sponsor logo featured on a sticker on the outside of the *Dessert for Two* boxes
- ★ Sponsor may include a small giveaway item in the *Dessert for Two* boxes
- ★ Sponsor recognized with a “call out” from event host Susan Wornick

- ★ Sponsor featured in (3) social media posts
- ★ Sponsor featured in all press/media outreach
- ★ Sponsor logo appears on Bethany website
- ★ Sponsor name listed in Bethany’s annual report
- ★ Sponsor logo appears on sponsor acknowledgment screen during event
- ★ (5) Private links to view ***Bethany’s Got Talent*** live premiere
- ★ (5) Exclusive *Dessert for Two* boxes delivered to you and your guests to enjoy during the event
- ★ (5) Entries into drawing for a variety of fantastic prizes
- ★ Ability to cast (10) votes for the winner of the ***Bethany’s Got Talent*** contest
- ★ Sponsor logo appears in the virtual event program

### Guardian Star | \$5,000 *three available*

- ★ Opportunity to include one 15- to 30-second video message during the event
- ★ Sponsor recognized with a “call out” from event host Susan Wornick
- ★ Sponsor featured in (3) social media posts
- ★ Sponsor featured in all press/media outreach
- ★ Sponsor logo appears on Bethany website
- ★ Sponsor name listed in Bethany’s annual report
- ★ Sponsor logo appears on sponsor acknowledgment screen during event
- ★ (5) Private links to view ***Bethany’s Got Talent*** live premiere
- ★ (5) Exclusive *Dessert for Two* boxes delivered to you and your guests to enjoy during the event
- ★ (5) Entries into drawing for a variety of fantastic prizes
- ★ Ability to cast (10) votes for the winner of the ***Bethany’s Got Talent*** contest
- ★ Sponsor logo appears in the virtual event program

Register online at [bethanyhealthcare.org/bgt2021](https://bethanyhealthcare.org/bgt2021)

### Shining Star | \$2,500 *five available*

- ★ Sponsor logo prominently displayed in corner of screen during one Mission Moment (approximately 5 minutes)
- ★ Sponsor featured in (1) social media post
- ★ Sponsor acknowledged in all press/media outreach
- ★ Sponsor name appears on Bethany website
- ★ Sponsor name listed in Bethany's annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (3) Private links to view **Bethany's Got Talent** live premiere
- ★ (3) Exclusive *Dessert for Two* boxes delivered to you and your guests to enjoy during the event
- ★ (3) Entries into drawing for a variety of fabulous prizes
- ★ Ability to cast (6) votes for the winner of the **Bethany's Got Talent** contest
- ★ Sponsor logo appears in the virtual event program

### Bright Star | \$1,000 *eight available*

- ★ Sponsor logo prominently displayed in corner of screen during one inspirational message or prize drawing announcement (approximately 2 minutes)
- ★ Sponsor name listed in Bethany's annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (2) Private links to view **Bethany's Got Talent** live premiere
- ★ (2) Exclusive *Dessert for Two* boxes delivered to you and your guest to enjoy during the event
- ★ (2) Entries into drawing for a variety of fantastic prizes
- ★ Ability to cast (4) votes for the winner of the **Bethany's Got Talent** contest
- ★ Sponsor logo appears in the virtual event program

### Rising Star | \$500 *ten available*

- ★ Sponsor logo displayed on the lower third of screen during one talent act performance during event (approximately 2 minutes)
- ★ Sponsor name listed in Bethany's annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (1) Private link to view **Bethany's Got Talent** live premiere
- ★ (1) Exclusive *Dessert for Two* box delivered to you to enjoy during the event
- ★ (1) Entry into drawing for a variety of fantastic prizes
- ★ Ability to cast (2) votes for the winner of the **Bethany's Got Talent** contest

### Supporting Star | \$250

- ★ Sponsor name listed in Bethany's annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (1) Private link to view **Bethany's Got Talent** live premiere
- ★ (1) Exclusive *Dessert for Two* box delivered to you to enjoy during the event
- ★ (1) Entry into drawing for a variety of fantastic prizes
- ★ Ability to cast (2) votes for the winner of the **Bethany's Got Talent** contest

Follow us @BHCCFramingham





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*Join us for **Bethany's Got Talent 2021!***